Changes from Plan Change 6 which are in effect operative are shaded in grey unless otherwise specified.

25.10 Signs

25.10.1 Purpose

a) Signs and other outdoor advertising displays are important for communicating information to the public. In particular they provide directions, identify premises, assist businesses in selling goods and services, and promote events and activities.

b) The quality and location of signs have the potential to contribute positively to an area but also have the potential to create adverse visual effects, particularly in areas where high amenity levels are expected. The location of signs, particularly on or adjacent to transport corridors, also has the potential to adversely affect traffic safety. The District Plan controls signs to preserve accepted levels of amenity and safety. In particular, the District Plan controls high-intensity signs in all zones, signs on historic heritage buildings and sites, and provides more permissive standards in the Central City, Business, Industrial, Ruakura Logistics and Ruakura Industrial Park Zones such as enabling signs that do not relate to the on-site activity.

25.10.2 Objectives and Policies: Signs

<table>
<thead>
<tr>
<th>Objective</th>
<th>Policies</th>
</tr>
</thead>
<tbody>
<tr>
<td>25.10.2.1 Provide for signs which contribute positively to an area and do not compromise visual amenity and transport safety.</td>
<td>25.10.2.1a The number, size, location and appearance of signs visible from public places shall maintain the character of the area.</td>
</tr>
<tr>
<td>25.10.2.1b Signs shall not create adverse effects from illumination, light spill, flashing or reflection.</td>
<td></td>
</tr>
<tr>
<td>25.10.2.1c Messages or images on signs visible from transport corridors shall not confuse or distract transport corridor users.</td>
<td></td>
</tr>
<tr>
<td>25.10.2.1d Signs in the Central City Zone that contribute to an attractive and vibrant centre should be allowed.</td>
<td></td>
</tr>
<tr>
<td>25.10.2.1e Signs on scheduled historic heritage buildings and sites and archaeological and cultural sites shall be compatible with the heritage values being protected.</td>
<td></td>
</tr>
<tr>
<td>25.10.2.1f Signs shall be well maintained to minimise impacts on visual amenity values.</td>
<td></td>
</tr>
</tbody>
</table>
**Explanation**

*Signs have the potential to create adverse effects, particularly in areas where high visual amenity standards are expected. Inappropriate signs can detract from the character and values associated with an area, as well as impacting on traffic safety. The objective and policies address the potential adverse effects of signs on traffic safety, visual amenity, light spill, character and scheduled heritage buildings.*

*Signs can contribute positively to a sense of vibrancy and the policies recognise the need to enable signs, particularly in the Central City Zone, where this District Plan is encouraging a vibrant Centre.*

*The City has many events that require temporary signs and off-site advertising for promotional reasons. These requirements need to be managed so that the adverse visual effects created are minimised and experienced only for a short period. The policies also address impacts from a lack of maintenance when signs age, or are damaged or vandalised.*

### 25.10.3 Rules – Activity Status Table

<table>
<thead>
<tr>
<th>Activity</th>
<th>Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Temporary signs</td>
<td>P</td>
</tr>
<tr>
<td>b) Low-intensity signs</td>
<td>P</td>
</tr>
<tr>
<td>c) Any low-intensity sign which is not visible from beyond the site on which it is located</td>
<td>P</td>
</tr>
<tr>
<td>d) Traffic control devices and signs erected by a public authority</td>
<td>P</td>
</tr>
<tr>
<td>e) Safety signs required to meet legislative requirements</td>
<td>P</td>
</tr>
<tr>
<td>f) Low-intensity signs on historic heritage buildings in Volume 2, Appendix 8, Schedule 8A and archaeological and cultural sites in Volume 2, Appendix 8, Schedule 8B (except within the Major Facilities Zone – Waikato Hospital Campus)</td>
<td>RD*</td>
</tr>
<tr>
<td>g) High-intensity signs other than those in Rule 25.10.3h)</td>
<td>D</td>
</tr>
<tr>
<td><strong>Note:</strong> This includes any sign provided for in h) below which fails to comply with Rule 25.10.4 and Rule 25.10.5</td>
<td></td>
</tr>
<tr>
<td>h) Any electronic sign in the Central City, Business 1-7 Zones, Industrial Zone, Ruakura Logistics Zone and Ruakura Industrial Park Zone which complies with Rule 25.10.4 and Rule 25.10.5</td>
<td>RD</td>
</tr>
</tbody>
</table>

**Note**

1. The erection of signs on Hamilton City Council land and public places is controlled under a bylaw for public places. Information on the size and format of traffic signs is set out in the Hamilton City Infrastructure Technical Specifications. Signs on state highways are controlled under the New Zealand Transport Agency’s ‘Manual of Traffic Signs’ and ‘Markings and Traffic Control Devices Manual’.
2. Activities (a) to (e) and (g) only have immediate legal effect if they are located in the Special Heritage Zone or the Temple View Heritage Area, as shown on Planning Map 60B.
3. Refer to Chapter 1.1.9 for activities marked with an asterisk (*).
4. For any activity not identified above, see Section 1.1.8.1.
25.10.4 Rules – General Standards

a) Signs that are not visible from outside the site on which they are located shall not be required to comply with any of the standards in Rule 25.10.5.

   Note
   1. Light spill shall be controlled under the relevant provisions of the District Plan, where it is from a sign not visible from any public place or nearby site.

b) Signs shall not project over a transport corridor or be located within a transport corridor (except as provided for in 25.10.5.10), other than a traffic sign or safety sign erected by, or at the direction of, a public authority or a sign controlled under a Council bylaw.

c) Signs shall not be placed so they block sight distances at intersections or driveways.

d) A sign must not display any image that:
   i. Resembles or is likely to be confused with any traffic sign or signal;
   ii. Contains reflective, fluorescent or phosphorescent materials that will reflect headlights, or distract and interfere with a road user’s vision;
   iii. Uses flashing or revolving lights or lasers or any other method of illumination that will dazzle or distract drivers.

   Note
   1. Where the sign is adjacent to a state highway with a speed limit higher than 60 km/h, the NZTA comments shall be taken into account.

e) Signs shall not be required to meet the setback requirements specified in the underlying zone rules.

f) Where a maximum permitted area is specified for a sign in Rule 25.10.5:
   i. The area of the sign shall be calculated by measuring the rectangular area which encloses all symbols or letters which make up the sign surface (see Figure 25.10.4a).
   ii. Where the sign is an uneven shape the area shall be calculated by measuring the rectangular area which encloses the uneven shape (see Figure 25.10.4b).
   iii. The total area of a sign is taken to be the sum of the area of all faces of the sign.
Figure 25.10.4a: Calculating the area of a sign

Figure 25.10.4b: Calculating the area of an uneven shaped sign

\[ \text{Area} = A \times B \]

Figure 25.10.4c: V-shaped signs

Where a standard is specified for a sign in Rule 25.10.5:

i. Any V-shaped sign containing an interior angle of 90 degrees or more is deemed to be one sign (see Figure 25.10.4c below).

ii. Any V-shaped sign containing an interior angle of less than 90 degrees is deemed to be two signs (see Figure 25.10.4c below).

Advertising signs shall not be similar in appearance to any traffic control device.

25.10.5 Rules – Specific Standards

25.10.5.1 Low Intensity Signs

Illuminated, Low Intensity signs shall meet the following intensity standards:

a) Subject to Rules 25.10.5.1(b) and (c) below, no illuminated sign shall produce:

i. More than 1000 candelas/m² for signs less than 10m² in area.

ii. More than 800 candelas/m² for signs equal to or greater than 10m² in area.
b) No illuminated sign located in the Future Urban, Large Lot Residential, Residential, Special Character and Open Space zones, shall produce:
   i. 600 candelas/m² for signs less than 10m² in area.
   ii. 400 candelas/m² for signs equal to or greater than 10m² in area.

c) Any sign shall conform to the luminance levels in Rule 25.10.5.1(b) if the face of the sign is:
   i. At a 90-degree axis to any transport corridor or railway line, or
   ii. Within 20m of a transport corridor and 20 degrees of either side of a motorist’s or train driver’s line of sight, or
   iii. At a transport corridor intersection or railway level crossing.

d) The lighting filament used to light any sign shall not be visible from any point measured within 2m of ground level.

25.10.5.2 Future Urban Zone

a) All signs shall be associated with the activity on the site, and shall be located on the site to which they relate.

b) Signs may provide only the property name, or the name, logo and contact information for a home-based business or other activity carried out as a permitted activity on the site, or relate to site access or safety.

c) Signs shall not advertise goods or services, other than as inherent in a business name.

d) Signs in the Future Urban Zone shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>0.6m²</td>
<td>1m</td>
<td>2m</td>
</tr>
</tbody>
</table>

25.10.5.3 Open Space Zones

a) All signs shall be associated with the activity on the site, and shall be located on the site to which they relate.

b) Signs in the Open Space Zones shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. One directional sign at each entrance to the site</td>
<td>0.6m² per sign</td>
<td>-</td>
<td>1.5m</td>
</tr>
<tr>
<td>ii. One single-sided sign at each entrance to the</td>
<td>3m² per sign</td>
<td>2.5m</td>
<td>2m</td>
</tr>
</tbody>
</table>
iii. One park development sign for the purpose of providing proposed park development information

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One double-sided sign at each entrance to the site</td>
<td>3m(^2)</td>
<td>3m</td>
<td>3m</td>
</tr>
</tbody>
</table>

25.10.5.4 Major Facilities Zone

a) Signs in the Major Facilities Zone shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One double-sided sign at each entrance to the site</td>
<td>3m(^2)</td>
<td>3m</td>
<td>3m</td>
</tr>
</tbody>
</table>

b) Seddon Park – the rules in 25.10.5.4(b)i to vii below are in addition to Rule 25.10.5.4(a).

i. Signs that are ‘inset’ or attached to the exterior of buildings providing sponsors names shall not exceed an area of 40m\(^2\) per building.

ii. Signs relating to activities within each building shall not exceed an area of 20m\(^2\) per building.

iii. Signs under Rule 25.10.5.4(b)i or ii shall not exceed an area of 10m\(^2\) on any building with frontage to Seddon Road that is directly opposite dwellings in any Residential Zone.

iv. Event advertising and City happenings signs on transport corridor frontages shall be limited to four signs, with no sign exceeding an area of 6m\(^2\).

v. Venue naming signs shall be limited to one per transport corridor frontage, with no sign exceeding an area of 12m\(^2\).

vi. No standards shall apply to signs located in the site that are directed primarily at patrons inside the venue, including signs on the perimeter of playing arenas (painted, illuminated, static, electronic scrolling).

vii. The area and height of signs shall be calculated in accordance with Figures 25.10.4a and 25.10.4b.

c) Waikato Stadium – the rules in 25.10.5.4(c)i to vii below are in addition to Rule 25.10.5.4(a).

i. Signs that are “inset” or attached to the exterior of buildings providing sponsors names shall not exceed an area of 40m\(^2\) per building. These signs may be back lit or surface lit.

ii. Signs relating to activities within each building shall not exceed an area of 20m\(^2\) per building.

iii. Signs under Rule 25.10.5.4(c)i or ii shall not exceed an area of 10m\(^2\) on any building with frontage to Seddon Road that is directly opposite dwellings in the Residential Zone.
iv. Event advertising and city happenings signs on transport corridor frontages shall be limited to four signs with no sign exceeding an area of 6m².

v. Venue naming signs shall be limited to one per transport corridor frontage, with no sign exceeding an area of 12m².

vi. No sign area standards shall apply to signs located in the site that are directed primarily at patrons inside the venue including signs on the perimeter of playing arenas (painted, illuminated, static, electronic scrolling).

vii. The area and height of signs shall be calculated in accordance with Figure 25.10.4a and 25.10.4b.

d) Te Rapa Racecourse Thoroughbred Business Park.

i. For activities in the Thoroughbred Business Park the standards in Rule 25.10.5.7 Business and Industrial Zones shall apply.

e) Waikato Hospital – rule 25.10.5.(e)i below is in addition to Rule 25.10.5.4(a).

i. No sign area standards shall apply to signs located internally on the Waikato Hospital site that are directed at visitors inside the site, including naming and directional signs. For the purposes of this rule signs visible on Pembroke Street, between the intersection with Ohaupo Road/Selwyn Street and the second intersection with Ohaupo Road, are deemed to be internal to the Waikato Hospital site.

f) Te Awa Lakes Adventure Park – Rule 25.10.5.4 f) i-iii below replaces Rule 25.10.5.4.a)

i. Free standing entrance signs shall comply with the following standards

<table>
<thead>
<tr>
<th>Maximum Number of Signs per entrance</th>
<th>Maximum Sign Area</th>
<th>Maximum Width</th>
<th>Maximum Sign Height from Ground Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>One free standing double sided sign per road entrance</td>
<td>24m</td>
<td>6m</td>
<td>16.5m</td>
</tr>
</tbody>
</table>

ii. No sign standards shall apply to signs that are directed primarily at patrons inside the Adventure Park.

iii. Signs shall not exceed 6m² on any building facing and visible from the Te Awa Lakes Medium Density Residential Zone.

25.10.5.5 Community Facilities Zone

a) All signs shall be associated with the activity on the site, and located on the site to which they relate.

b) Signs in the Community Facilities Zone shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
</table>
i. One access or safety sign at each entrance to the site

<table>
<thead>
<tr>
<th>Number of Signs</th>
<th>Sign Area</th>
<th>Dimension</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>0.6m²</td>
<td>1m</td>
<td>2m</td>
</tr>
</tbody>
</table>

ii. Either

<table>
<thead>
<tr>
<th>Number of Signs</th>
<th>Sign Area</th>
<th>Dimension</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>0.6m²</td>
<td>1m</td>
<td>2m</td>
</tr>
</tbody>
</table>

| One other sign per site | 3m² (single sided) | 2.5m | 2m |

25.10.6 Residential and Special Character Zones

a) All signs shall be associated with the activity on the site, and located on the site to which they relate.

b) Signs may only provide the property name, or the name, logo and contact information for a home-based business or other activity carried out as a permitted activity on the site, or relate to site access or safety.

c) Signs shall not advertise goods or services, other than as inherent in a business name.

d) Signs shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>0.6m²</td>
<td>1m</td>
<td>2m</td>
</tr>
</tbody>
</table>

Note

1. Standard 25.10.5.6 only has immediate legal effect for activities located in the Special Heritage Zone or the Temple View Zone Heritage Area, as shown on Planning Map 60B.

25.10.7 Central City, Business 1 to 7 and Industrial Zones

a) Signs in the Central City, Business 1 to 7 and Industrial zones shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. One directional sign may be displayed at each entrance to the site</td>
<td>1.2m² each</td>
<td>2m</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ii. Any sign, whether attached to the face or roof of the building or protruding from the face of the building</td>
<td>1m² for every metre of site frontage. For rear sites 1m² for every metre of any single site boundary.</td>
<td>A maximum sign height equal to the building height of the relevant zone provided that it does not exceed the height of the parapet or facade of the building</td>
</tr>
</tbody>
</table>
### Maximum number of signs

<table>
<thead>
<tr>
<th></th>
<th>Maximum sign area</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>iii. Free-standing signs: One double-sided sign for each frontage</td>
<td>1m² for every metre of site frontage to a maximum of 10m²</td>
<td>A maximum sign height equal to the building height of the relevant zone</td>
</tr>
</tbody>
</table>

b) Electronic signs shall also comply with the following standards:

i. Sign content shall be limited to static displays only.

ii. Sign content shall not change at intervals greater than once every 8 seconds.

iii. Changes to sign content shall be limited to a maximum transition time of 1 second between two messages/images. There must be no scroll, flash, type or fade between the messages/images.

iv. Maximum Electronic Luminance shall have the following limits:

   - Day Time Luminance: when full sunlight directly strikes the face of the sign 8000 cd/m² and otherwise 6000 cd/m²
   - Day Time Luminance Morning/Evening Twilight and Inclement Weather: 600cd/m²
   - Night Time Luminance: 350cd/m²

**Note**

1. All electronic signs must also have a facility for automatically adjusting the sign luminance so that the sign brightness is always comparable with the surrounding luminance conditions and restrictions above.

2. A consent condition may be appropriate to require the review of conditions to ensure luminance levels are appropriate.

v. Minimum letter size shall comply with the following standards.

<table>
<thead>
<tr>
<th>Posted speed limit (km/h)</th>
<th>Letter height (mm)</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Main message</td>
<td>Property name</td>
<td>Secondary message</td>
</tr>
<tr>
<td>50</td>
<td>150</td>
<td>100</td>
<td>75</td>
</tr>
<tr>
<td>60</td>
<td>175</td>
<td>125</td>
<td>90</td>
</tr>
<tr>
<td>70</td>
<td>200</td>
<td>150</td>
<td>100</td>
</tr>
<tr>
<td>80</td>
<td>250</td>
<td>175</td>
<td>125</td>
</tr>
<tr>
<td>100</td>
<td>300</td>
<td>200</td>
<td>150</td>
</tr>
</tbody>
</table>

vi. Minimum forward sight distance to the sign shall comply with the following standards.

<table>
<thead>
<tr>
<th>Posted speed limit (km/h)</th>
<th>Minimum Visibility (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>80</td>
</tr>
<tr>
<td>60</td>
<td>105</td>
</tr>
<tr>
<td>70</td>
<td>130</td>
</tr>
<tr>
<td>Posted speed limit (km/h)</td>
<td>Minimum Visibility (m)</td>
</tr>
<tr>
<td>--------------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>80</td>
<td>175</td>
</tr>
<tr>
<td>100</td>
<td>250</td>
</tr>
</tbody>
</table>

vii. A Maintenance Plan shall be developed to address procedures for maintenance and repair of any faults. The Maintenance Plan shall include provisions for automatic shutdown of the sign in the event of a fault which affects the signs performance.

### 25.10.5.8 Knowledge Zone

a) Signs in the Knowledge Zone shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i.</td>
<td>10m² per tenancy/department</td>
<td>A maximum sign height equal to the building height of the zone provided that it does not project beyond the top of the façade of the building</td>
</tr>
<tr>
<td>ii.</td>
<td>2m² per tenancy/department</td>
<td>2m</td>
</tr>
<tr>
<td>iii.</td>
<td>3.4m² per face of the sign</td>
<td>3m</td>
</tr>
</tbody>
</table>

b) University of Waikato – the rules 25.10.5.8(b)i and ii below are in addition to Rule 25.10.5.8(a):

i. No standards shall apply to signs located in the site that have been approved as part of a concept plan.

ii. No standards shall apply to signs located in the site that are located outside the Interface Area.

### 25.10.5.9 Ruakura Logistics and Ruakura Industrial Park Zones

a) Signs in the Ruakura Logistics and Ruakura Industrial Park Zones shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs per entrance</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Free-standing signs: One double-sided sign for each road frontage</td>
<td>24m²</td>
<td>6m</td>
<td>16m</td>
</tr>
</tbody>
</table>
ii. One sign attached to the face of a building

<table>
<thead>
<tr>
<th></th>
<th>24m²</th>
<th>6m</th>
</tr>
</thead>
<tbody>
<tr>
<td>A maximum sign height equal to the building height of the relevant zone provided that it does not exceed the height of the parapet or facade of the building</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

b) Security and directional signage shall be excluded.

b) Security and directional signage shall be excluded.

c) Electronic signs shall also comply with the following standards:

<table>
<thead>
<tr>
<th>i.</th>
<th>Sign content shall be limited to static displays only.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ii.</td>
<td>Sign content shall not change at intervals greater than once every 8 seconds.</td>
</tr>
<tr>
<td>iii.</td>
<td>Changes to sign content shall be limited to a maximum transition time of 1 second between two messages/images. There must be no scroll, flash, type or fade between the messages/images.</td>
</tr>
<tr>
<td>iv.</td>
<td>Maximum Electronic Luminance shall have the following limits:</td>
</tr>
<tr>
<td>Day Time Luminance: when full sunlight directly strikes the face of the sign 8000 cd/m² and otherwise 6000 cd/m²</td>
<td></td>
</tr>
<tr>
<td>Day Time Luminance Morning/Evening Twilight and Inclement Weather: 600cd/m²</td>
<td></td>
</tr>
<tr>
<td>Night Time Luminance: 350cd/m²</td>
<td></td>
</tr>
</tbody>
</table>

**Note**

1. All electronic signs must also have a facility for automatically adjusting the sign luminance so that the sign brightness is always comparable with the surrounding luminance conditions and restrictions above.

2. A consent condition may be appropriate to require the review of conditions to ensure luminance levels are appropriate.

| v. | Minimum letter size shall comply with the following standards. |

<table>
<thead>
<tr>
<th>Posted speed limit (km/h)</th>
<th>Letter height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Main message</td>
</tr>
<tr>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>60</td>
<td>175</td>
</tr>
<tr>
<td>70</td>
<td>200</td>
</tr>
<tr>
<td>80</td>
<td>250</td>
</tr>
<tr>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

| vi. | Minimum forward sight distance to the sign shall comply with the following standards. |

<table>
<thead>
<tr>
<th>Posted speed limit (km/h)</th>
<th>Minimum Visibility (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>80</td>
</tr>
<tr>
<td>60</td>
<td>105</td>
</tr>
</tbody>
</table>
A Maintenance Plan shall be developed to address procedures for maintenance and repair of any faults. The Maintenance Plan shall include provisions for automatic shutdown of the sign in the event of a fault which affects the signs performance.

25.10.5.10 Veranda Signs Above the Transport Corridor Zone

a) Signs attached beneath verandas shall leave a clearance of 2.75m to the footpath.

b) Signs attached beneath verandas shall be set back not less than 0.6m from a vertical line measured from the edge of the carriageway kerb (refer to Figure 25.10.5a).

c) Signs located on top and on the fascia of a veranda shall not extend beyond the fascia of the building and shall be set back not less than 0.6m from a vertical line measured from the carriageway kerb (refer to Figure 25.10.5a).

d) Veranda signs shall be restricted to signs advertising businesses, services or products located on the site associated with the sign.

e) Signs located on top or beneath verandas shall be structurally sound and affixed to the veranda in a safe manner.

Figure 25.10.5a: Area to be kept free from signs

25.10.5.11 Scheduled Historic Heritage Buildings and Sites listed in Schedule 8A and 8B of Volume 2, Appendix 8: Historic Heritage

a) All signs shall be associated with the activity on the site.
b) Signs on sites identified in Schedule 8A and 8B of Volume 2, Appendix 8: Historic Heritage shall comply with the following standards.

<table>
<thead>
<tr>
<th>Maximum number of signs</th>
<th>Maximum sign area</th>
<th>Maximum dimension (height or width)</th>
<th>Maximum sign height (from ground level)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two</td>
<td>Maximum total area per sign is 0.5m²</td>
<td>1m</td>
<td>2m</td>
</tr>
</tbody>
</table>

**Note**
1. Signage should be consistent with the Heritage New Zealand guidelines for signage on Historic Heritage.

25.10.12 Temporary Signs

a) Temporary signs shall comply with the following standards.

<table>
<thead>
<tr>
<th>Zone or specific site</th>
<th>Maximum number of signs</th>
<th>Maximum area per sign</th>
<th>Maximum total area of signage per site</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Residential, Special Character, Future Urban and Community Facilities zones</td>
<td>Two signs per site, or two signs per frontage in the case of a corner site</td>
<td>1.8 m²</td>
<td>3.6 m²</td>
</tr>
<tr>
<td>ii. Business 1-7, Central City, Industrial, Ruakura Logistics, Ruakura Industrial Park and Knowledge, Open Space and Major Facilities (Precinct C only) zones</td>
<td>Two signs per site, or two signs per frontage in the case of a corner site</td>
<td>3 m²</td>
<td>6 m²</td>
</tr>
<tr>
<td>iii. Open Space, Major Facilities and Knowledge (excluding Precinct C) zones</td>
<td>Two signs per site, or two signs per frontage in the case of a corner site</td>
<td>6 m²</td>
<td></td>
</tr>
<tr>
<td>iv. Scheduled historic heritage building or site identified in Schedule 8A or 8B of Volume 2, Appendix 8: Historic Heritage</td>
<td>Two signs per site, or per frontage in the case of a corner site</td>
<td>1.8 m²</td>
<td>3.6 m²</td>
</tr>
</tbody>
</table>

b) Temporary signs shall not exceed the height permitted for permanent signs on the site under zone rules, except in the case of signs related to elections which may be up to 2.5m in height or the maximum sign height for permanent signs on the site under zone rules, whichever is the greater.

c) Temporary signs shall be displayed for the following time periods.
i. Real estate signs shall be removed within 14 days after the transfer of property ownership has been completed.

ii. Signs that advertise construction projects shall be located on the site to which they relate and shall be removed no later than two weeks after construction has been completed.

iii. Signs related to elections shall be displayed for no more than three months before an election and must be removed before polling, or such lesser time as may be prescribed by legislation.

iv. Signs that advertise a temporary retail activity (refer to Rule 25.3.5.12 of Chapter 25.3: City-wide – Events and Temporary Activities) shall be displayed only for the duration of that activity and must be within the site where the activity is taking place.

v. Signs for the purpose of public notification shall be displayed as prescribed by legislation.

vi. Signs that advertise any other event shall be displayed within a period of up to four weeks before to three days after the event.

Note
1. The Electoral Act 1993 and its associated regulations also specifies controls on parliamentary election signs.
2. Standard 25.10.5.12(a) only has immediate legal effect for activities located in the Special Heritage Zone or the Temple View Zone Heritage Area, as shown on Planning Map 60B.
2. The erection of signs on the Hamilton City Council land and public places, including transport corridors is controlled under a bylaw for public places.

25.10.6 Restricted Discretionary Activities: Matters of Discretion and Assessment Criteria

a) In determining any application for resource consent for a restricted discretionary activity, Council shall have regard to the matters referenced below, to which Council has restricted the exercise of its discretion. Assessment Criteria within Volume 2, Appendix 1.3 provide for assessment of applications as will any relevant objectives and policies. In addition, when considering any Restricted Discretionary Activity located within the Natural Open Space Zone, Waikato Riverbank and Gully Hazard Area, or Significant Natural Area, Council will also restrict its discretion to Waikato River Corridor or Gully System Matters (see the objectives and policies of Chapter 21: Waikato River Corridor and Gully Systems).

<table>
<thead>
<tr>
<th>Activity Specific</th>
<th>Matter of Discretion and Assessment Criteria Reference Number (Refer to Volume 2, Appendix 1.3.3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Low-intensity signs on historic heritage buildings in Volume 2, Appendix 8, Schedule A and archaeological and cultural sites identified in Volume 2, Appendix 8, Schedule 8A or 8B (except within the Major Facilities Zone – Waikato Hospital Campus)*</td>
<td>• E – Heritage Values and Special Character</td>
</tr>
</tbody>
</table>

Note
1. The Electoral Act 1993 and its associated regulations also specifies controls on parliamentary election signs.
2. Standard 25.10.5.12(a) only has immediate legal effect for activities located in the Special Heritage Zone or the Temple View Zone Heritage Area, as shown on Planning Map 60B.
ii. Any electronic sign in the Central City Zone, Business 1-7 Zones, Industrial Zone, Ruakura Logistics Zone and Ruakura Industrial Park Zone which complies with Rule 25.10.4 and Rule 25.10.5

**Note**

1. Refer to Chapter 1.1.9 for activities marked with an asterisk (*)

### 25.10.7 Other Resource Consent Information

Refer to Chapter 1: Plan Overview for guidance on the following.

- How to Use this District Plan
- Explanation of Activity Status
- Activity Status Defaults
- Notification / Non-notification Rules
- Rules Having Early or Delayed Effect

Refer to Volume 2, Appendix 1: District Plan Administration for the following.

- Definitions and Terms Used in the District Plan
- Information Requirements
- Controlled Activities – Matters of Control
- Restricted Discretionary, Discretionary and Non-Complying Activities Assessment Criteria
- Design Guides
- Other Methods of Implementation